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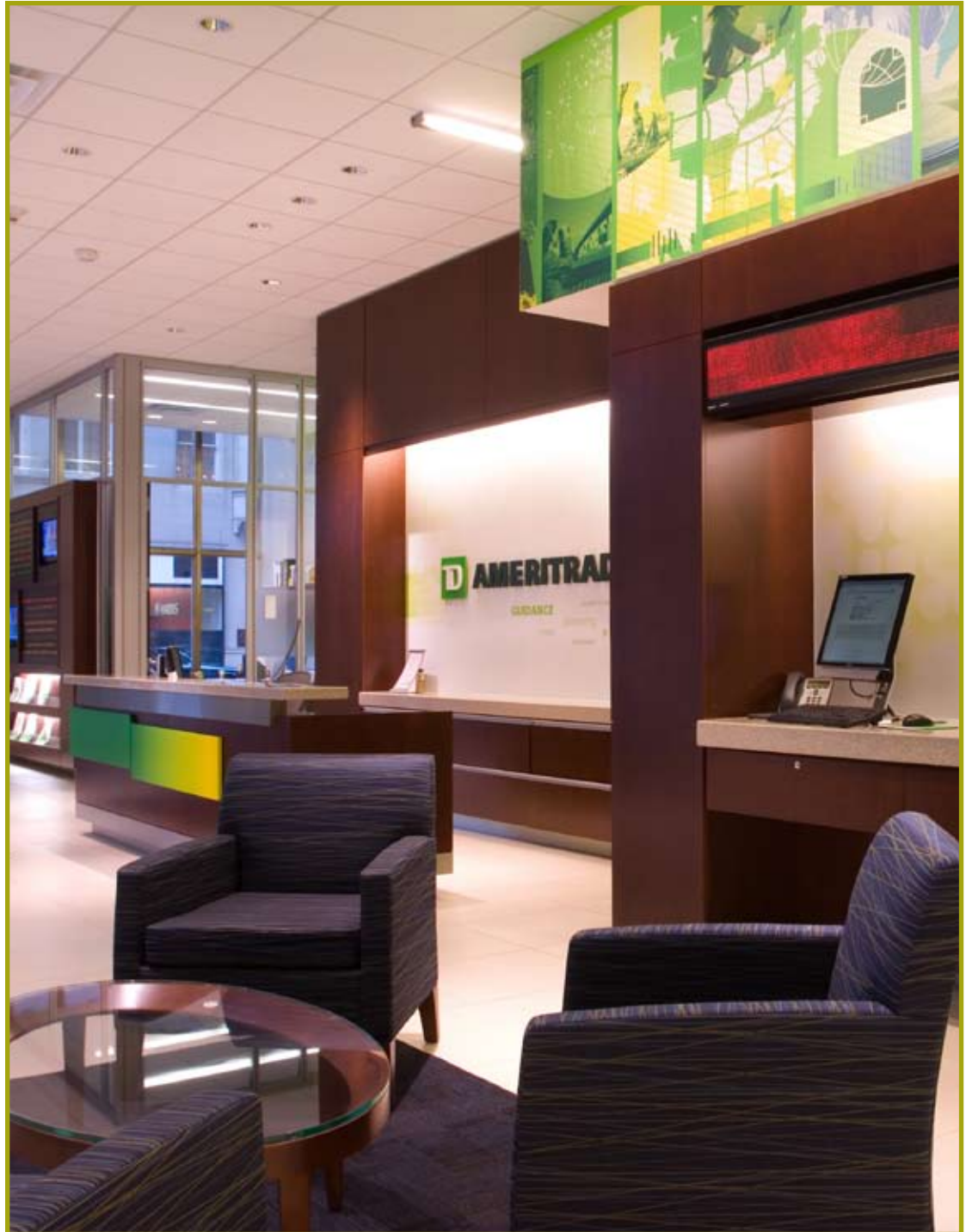
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retail client sampling

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# td ameritrade

- Architecture
- Interior Design
- Prototype Development
- Brokerage
- Development
- Entitlements
- Market Analysis
- Merchandising Strategy
- Planning
- Branding
- Graphic Design
- Multimedia
- Marketing



With the goal of improving client experience and brand visibility, TD Ameritrade, one of the world's leading investment firms, engaged Streetsense to create a new design and prototype. To date, Streetsense successfully designed more than 150 retail-trading branches and customer call centers in every major market throughout the nation. Projects have ranged from 3,000-5,000 square feet with construction costs of \$500k-\$1.2 Million.



## streetstats.

- 3,000–5,000sf
- Designed over 150 branches
- Construction costs: \$500k–\$1.2 Million

**TD AMERITRADE**

# yves delorme

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Yves Delorme, the international luxury linen and home accessory store, engaged Streetsense to design their boutique in Wildwood Shopping Center, one of the most distinguished specialty retail destinations in the DC area. With our help, the concept successfully created a one-of-a-kind, co-branded suite with an elite international furniture company. The project occupies 2,400 square feet and had a construction cost of \$800k.



## streetstats.

- 2,400sf
- Construction costs: \$800k
- Boutique in Wildwood Shopping Center



**Yves Delorme®**  
PARIS

# victoria's secret

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With the explosion over the last 10 years of the specialty center, Limited Brands (Victoria's Secret and Bath & Body Works) engaged Streetsense to develop and implement a real estate strategy for its concepts. We have been successful in securing new locations throughout the Mid-Atlantic in a broad range of environments, including lifestyle centers and urban districts.



streetstats.

- Developed & implemented the real estate strategy for this national retailer
- Executed deals throughout the Mid-Atlantic

  
VICTORIA'S  
SECRET

# jos. a. bank

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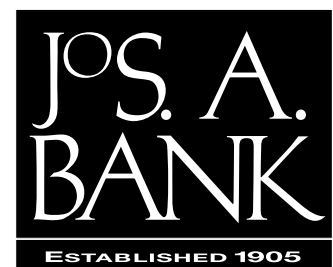


Jos. A. Bank engaged Streetsense over a decade ago to develop its real estate strategy as it converted from a manufacturer to a retail brand. Since then, Jos. A. Bank has grown from 100 stores to more than 600. Streetsense has completed over 40 deals alone in the Mid-Atlantic, the store's most profitable region.



## streetstats.

- Grown from 100 stores to more than 600 since converting from a manufacturer
- Streetsense completed over 40 deals in the Mid-Atlantic

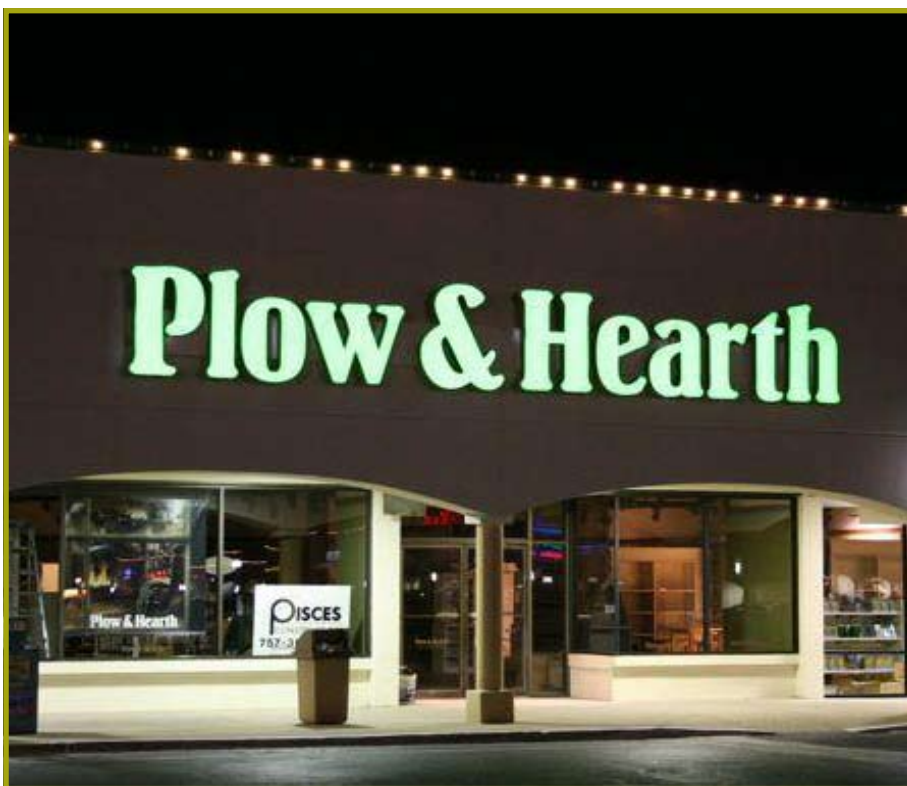


# plow & hearth

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Plow & Hearth is a market leader in outdoor furniture, housewares, and eclectic home furnishings with worldwide exposure thanks to its extensive catalogue. Hoping to take advantage of this influence and growing market share, the client engaged Streetsense to design a bricks-and-mortar real estate strategy to guide its expansion.



## streetstats.

- Designed a bricks-and-mortar real estate strategy
- Market leader in outdoor furniture, housewares, and home furnishings

