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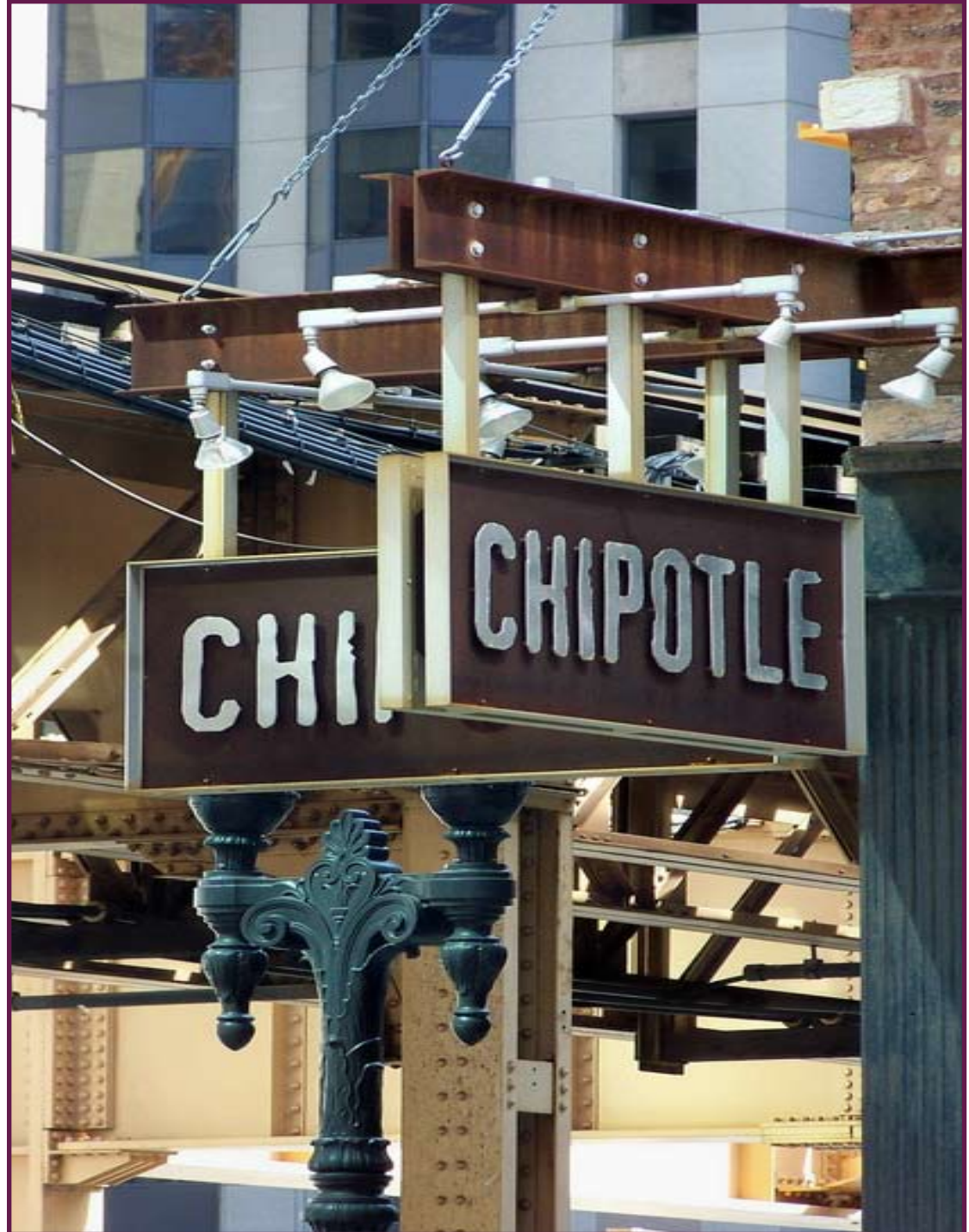
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restaurant client sampling

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# chipotle

- Architecture
- Interior Design
- Prototype Development
- Brokerage
- Development
- Entitlements
- Market Analysis
- Merchandising Strategy
- Planning
- Branding
- Graphic Design
- Multimedia
- Marketing



Chipotle, the nation's hottest fast casual brand, engaged Streetsense in 2007 to create and execute a strategic roll-out strategy in the Washington DC region. With more than 65 stores now open, this market tops the list for expansion capacity and sales volume.



## streetstats.

- Chipotle has been a client since 2007
- 65+ open stores in the DC Metro market



# starbucks

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Starbucks Coffee, which is now recognized as one of the strongest brands in the world, hired Streetsense in 1995 to introduce its brand and secure and design locations throughout the Washington and Baltimore region. Streetsense has done more than 350 deals in what is now Starbucks' highest grossing region.



## streetstats.

- Hired Streetsense in 1995
- Washington & Baltimore are the highest grossing regions for the coffee chain



# matchbox

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Matchbox, an award-winning, vintage-inspired pizza bistro located in two of DC's most bustling neighborhoods—Chinatown and Capitol Hill—turned to Streetsense in 2009 to design their new, 9,000 square foot restaurant in Rockville, MD. Opening soon, this will be the concept's first suburban, stand-alone location.



streetstats.

- 9,000sf stand-alone building
- This will be the concept's first suburban location



# le pain quotidien

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In 2009, Le Pain Quotidien engaged Streetsense to secure their locations and design their stores in metropolitan DC's most highly competitive, upscale neighborhoods. Projects have ranged from 2,500–4,000 square feet with construction costs of \$600k–\$900k.



streetstats.

- 2,500–4,000sf
- Construction costs: \$600k–900k



# vapiano

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- Interior Design
- Prototype Development
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Vapiano engaged Streetsense to help bring their tremendously successful pizza and pasta concept from Europe to the United States. We successfully secured locations for and designed the concept's first four units in the DC market as well as created the prototype for their national expansion. Projects ranged from 5,000-8,000 square feet and construction costs ranged from \$1.8-\$3 million.



streetstats.

- 5,000-8,000sf
- Construction costs: \$1.8-\$3 million

VAPIANO