

# streetsense.

## **Ready, Set, Go...Streetsense® Partners with Green Light Retail**

[Bethesda, MD] **Streetsense®**, an integrated brokerage, design, development, and marketing company specializing in retail and real estate, welcomes Green Light Retail Real Estate Services to its retail strategy/brokerage team. The firm joins Streetsense after a decade of excellence and achievement in the world of retail brokerage.

**Green Light Retail**, based in Bethesda, MD, was founded in 2000 and has represented several national retail tenants in the DC market, including: Macy's, Sears, Off Broadway Shoes, and Forman Mills. The firm has been involved in the largest retail transaction of the year for two out of the last ten, and is a founding member of the **X-Team** international retail partnership. Streetsense principals identified Green Light as an excellent addition to their team, and the firm's founder Peter Framson agrees that the union makes perfect sense. In his words, "joining my company with the forward-thinking and creative Streetsense group is the best possible business decision for my clients." Green Light will now be recognized under the Streetsense flag.

For more company news, visit <http://www.streetsense.com/news.html>.

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Established in 2001, Streetsense is the only *truly* full-service, retail-centric company in the market today. Its powerful platform provides clients with an extremely wide range of services, including: branding, master planning, architecture, retail store design, graphic design, brokerage, and development. Clients include: Akridge, EYA, Foulger-Pratt, Vornado, Lowe Enterprises, Federal Realty, Bow Tie Cinemas, Joseph A. Bank, Lowe's, Limited Brands, Plow & Hearth, Chipotle, Maggiano's Little Italy, Matchbox, Le Pain Quotidien, Starbucks, Taylor Gourmet, Five Guys, and dozens more.