

# streetsense.

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<http://bit.ly/vGFdb6>

## Streetsense Brings Buffalo Exchange To Washington, DC's 14<sup>th</sup> Street Corridor

Bethesda, MD, November 7, 2011, 2011— Buffalo Exchange, the wildly popular Tucson-based fashion resale store, will open its first store in Washington, D.C. in the first quarter of 2012. Bethesda-based Streetsense's retail brokerage team represented Buffalo Exchange in leasing a two-level, 4,245 square foot store at 1314 14<sup>th</sup> Street, N.W. in the heart of the city's "hip" 14<sup>th</sup> Street corridor. Streetsense also has been engaged to do the design and interior architecture for the store, which will be its 42<sup>nd</sup> U.S. location.

"Buffalo Exchange is a unique fashion retailer that is making a statement by locating on 14<sup>th</sup> Street, which is evolving as a fashion-forward shopping destination," said Jeff Pollak, Managing Principal of Streetsense.

Said Streetsense Managing Principal Herb Heiserman: "We are excited to be commissioned to bring this unique fashion offering to the Washington, D.C. market. Our design concept maintains the eclectic and rustic feeling of the existing structure, while creating a clean and simple display system Buffalo Exchange's merchandise."

Andrew Poncher of Streetsense represented Buffalo Exchange in the lease transaction; KLNB Retail represented the landlord.

Founded in 1974 in Tucson, AZ by Kirsten and Spencer Block, Buffalo Exchange now has 41 operating stores in 15 states. Local customers can buy, sell, and trade clothing and accessories at their neighborhood stores. Each store's ever-changing inventory includes designer labels, vintage, jeans, leather, current basics, and one-of-a-kind items, as well as brand-new merchandise and accessories.

The Village Voice recently named Buffalo Exchange the best used clothing store in New York City, saying: "We just can't tear ourselves away from Buffalo Exchange. The resale chain has numerous shops spread across 15 states (if you're ever in Seattle, that one rocks), and their outposts in the East Village, Williamsburg, and Chelsea are transformative experiences."

## About Streetsense

Streetsense is an integrated brokerage, design, branding, and development company specializing in retail and real estate. Established in 2001, Streetsense is the premiere and only truly full-service, retail-centric company in the real estate market today. Its powerful platform provides clients with an extremely wide range of services, including master planning, architecture, retail design, retail brokerage, development, and a full-service marketing studio that includes branding, graphic design, publicity, social media outreach, and more. Clients include well-known brands such as Chipotle, Starbucks, Maggiano's Little Italy, Plow & Hearth, and Limited Brands, as well as real estate developers that include the The JBG Companies, Vornado/Charles E. Smith, and Akridge. Recent projects include interiors for Matchbox in Rockville, MD (plus a ground-up building pad site), Pi Pizzeria in Washington, D.C., Chipotle's new concept Shophouse in Washington, D.C., and Café Caturra in Arlington, VA; office space design for Living Social in Washington, D.C.; and development of The Shoppes at Arts District, a 36,000 square foot specialty center will be the focal point of Arts District Hyattsville (MD). For more information, see [www.streetsense.com](http://www.streetsense.com)



*Kerstin Block and her daughter, Rebecca Block, operate Buffalo Exchange, a national chain of unique fashion resale stores, from their home base in Tucson, AZ. Streetsense of Bethesda, MD represented Buffalo Exchange in leasing its new store in Washington, D.C., scheduled to open in early 2012. (Photo courtesy of Buffalo Exchange)*